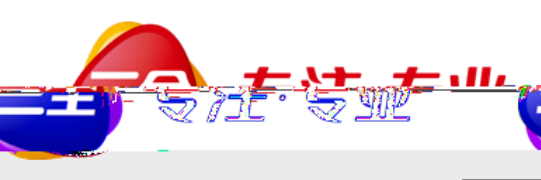
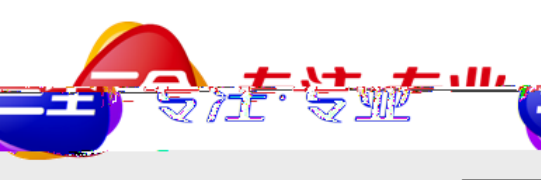


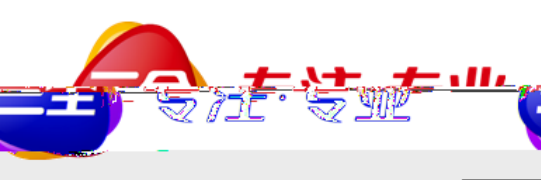
中国速冻食品行业现状与展望



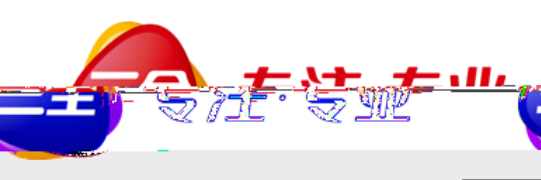
1991

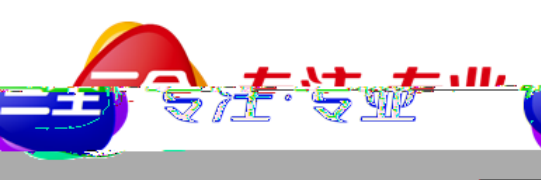


中国速冻食品行业发展状况



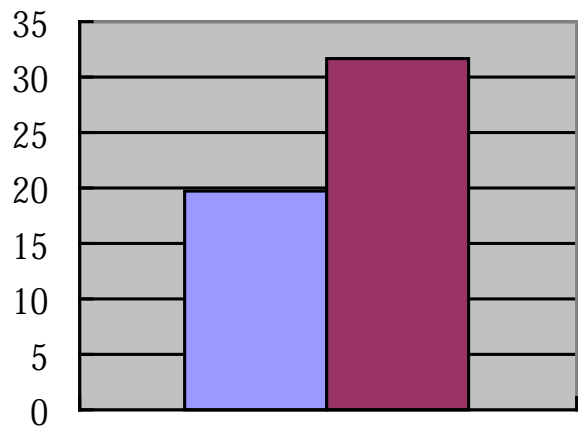
2011-2012





1

2011



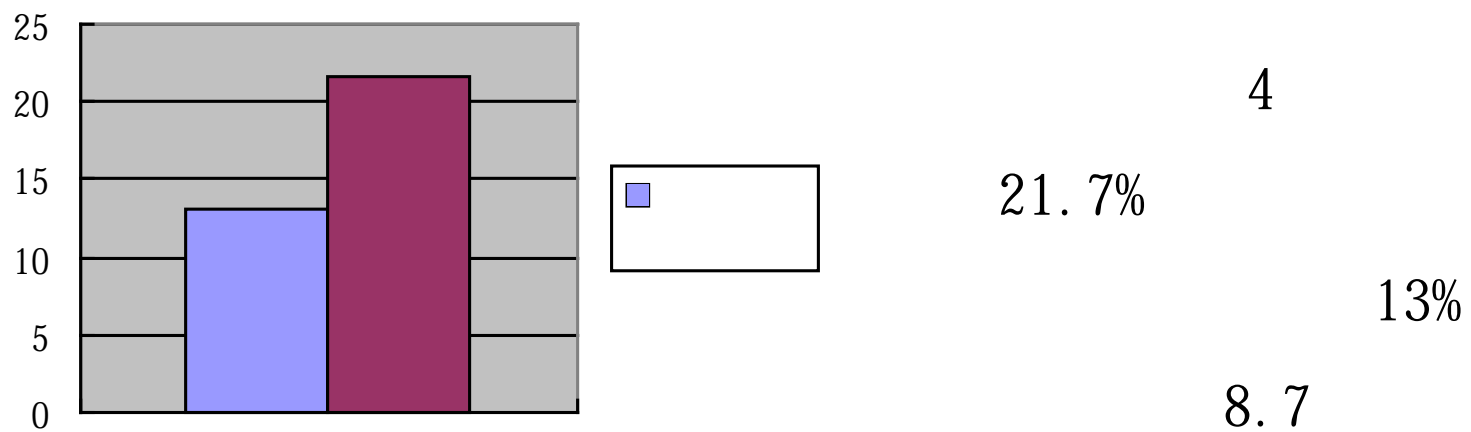
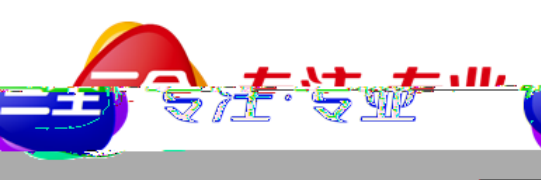
2011

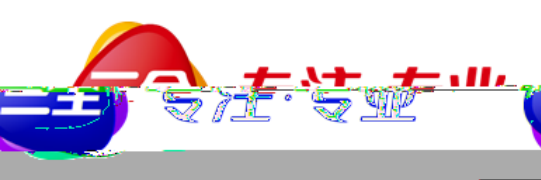
7.6

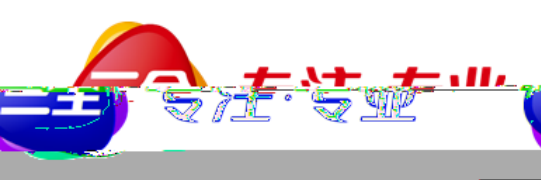
31.6%

19.8%

11.8



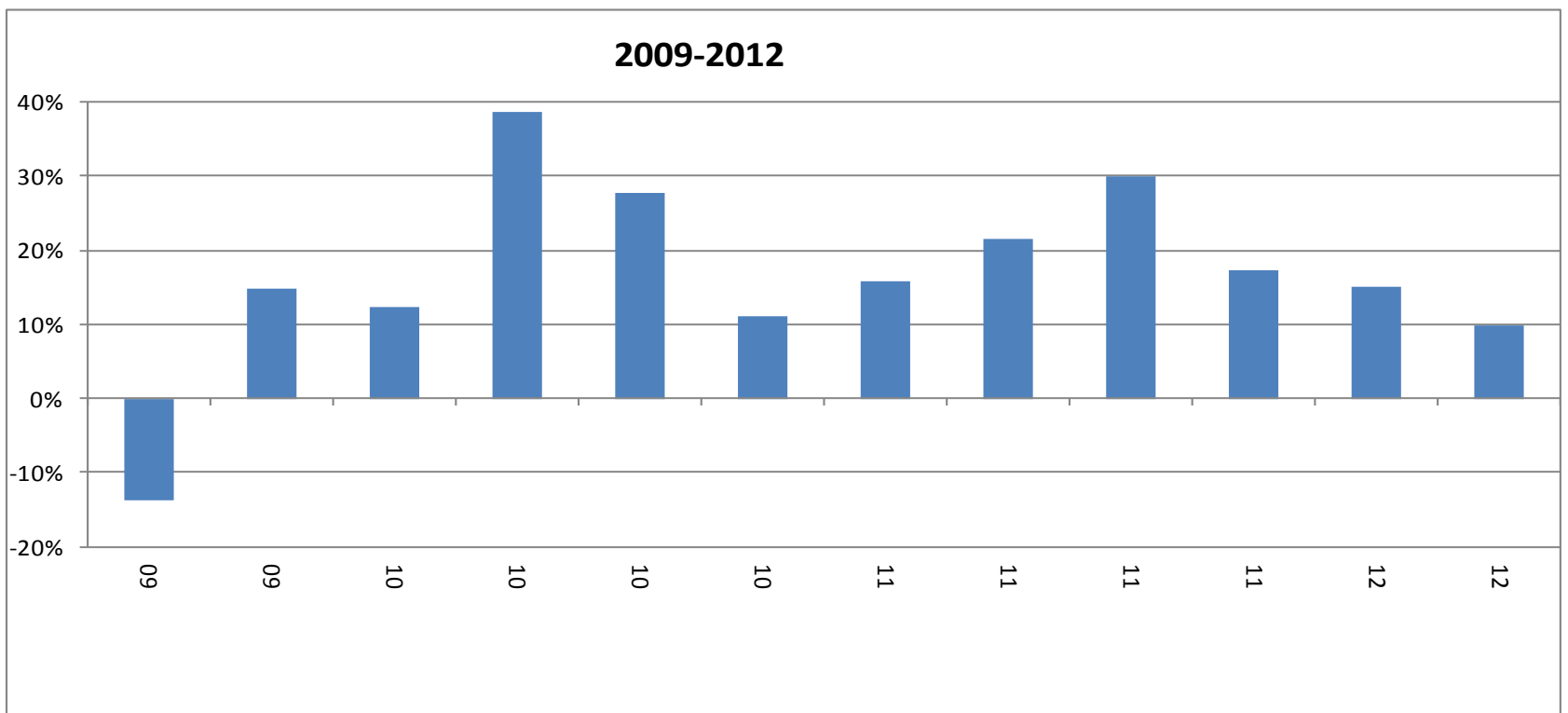


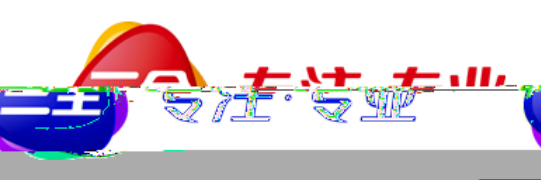


2



11 3
30% 4 17% 3





2011 1

GDP

”

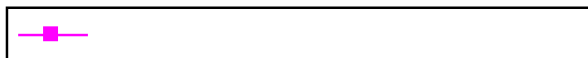
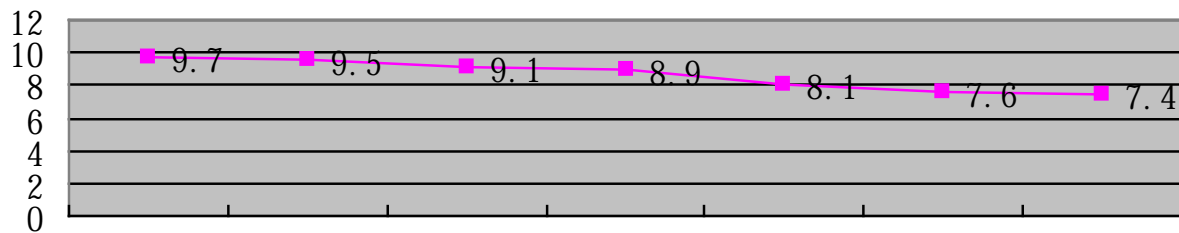
11 3

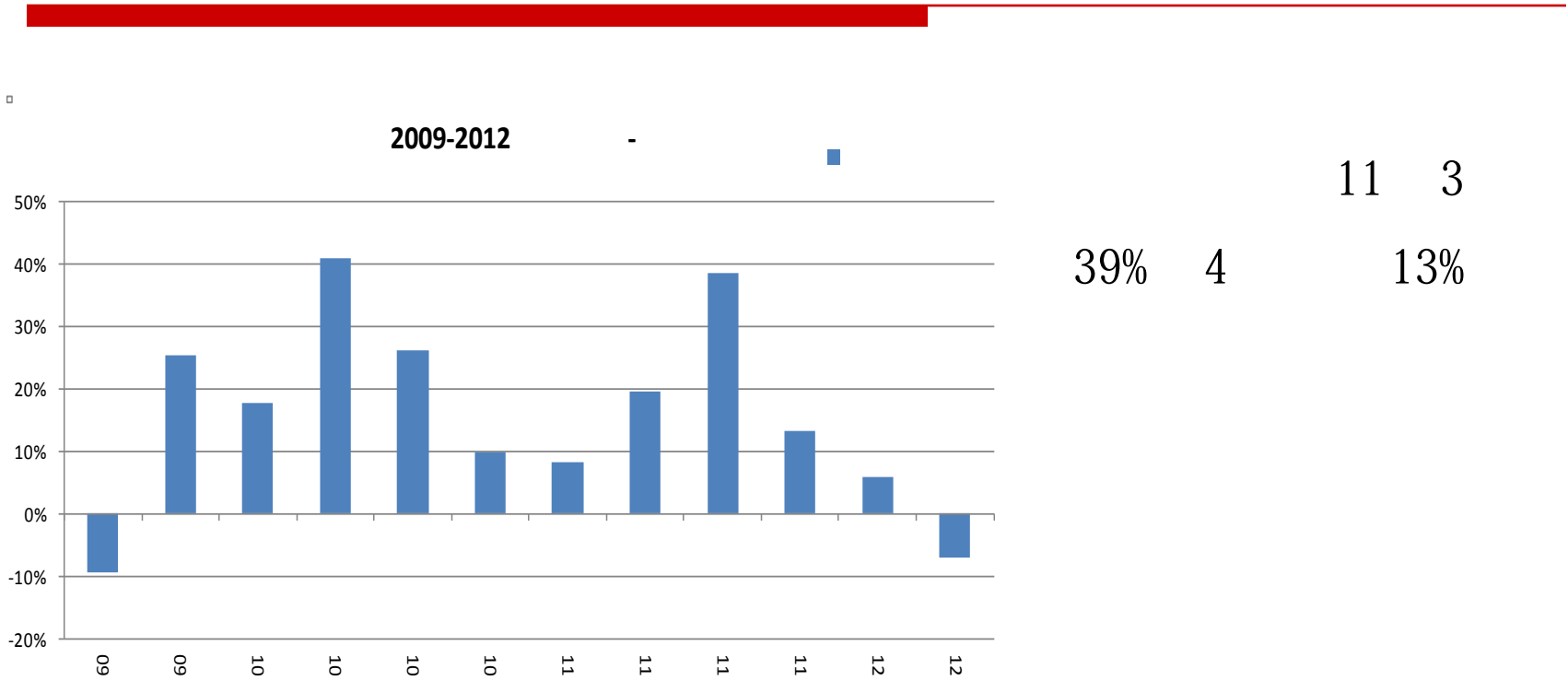
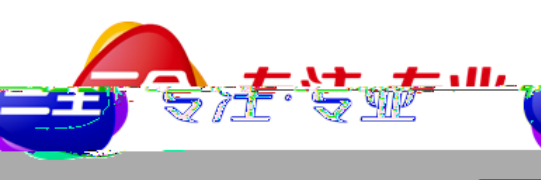
4

GDP

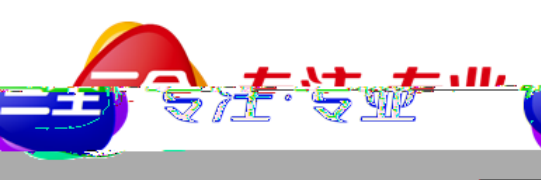
0.2

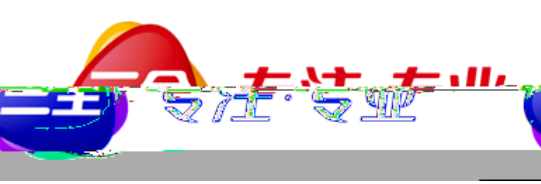
3





11 3
39% 4 13%

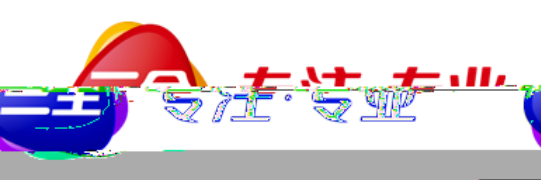




3

	2010	2011
	25.24%	24.56%

”



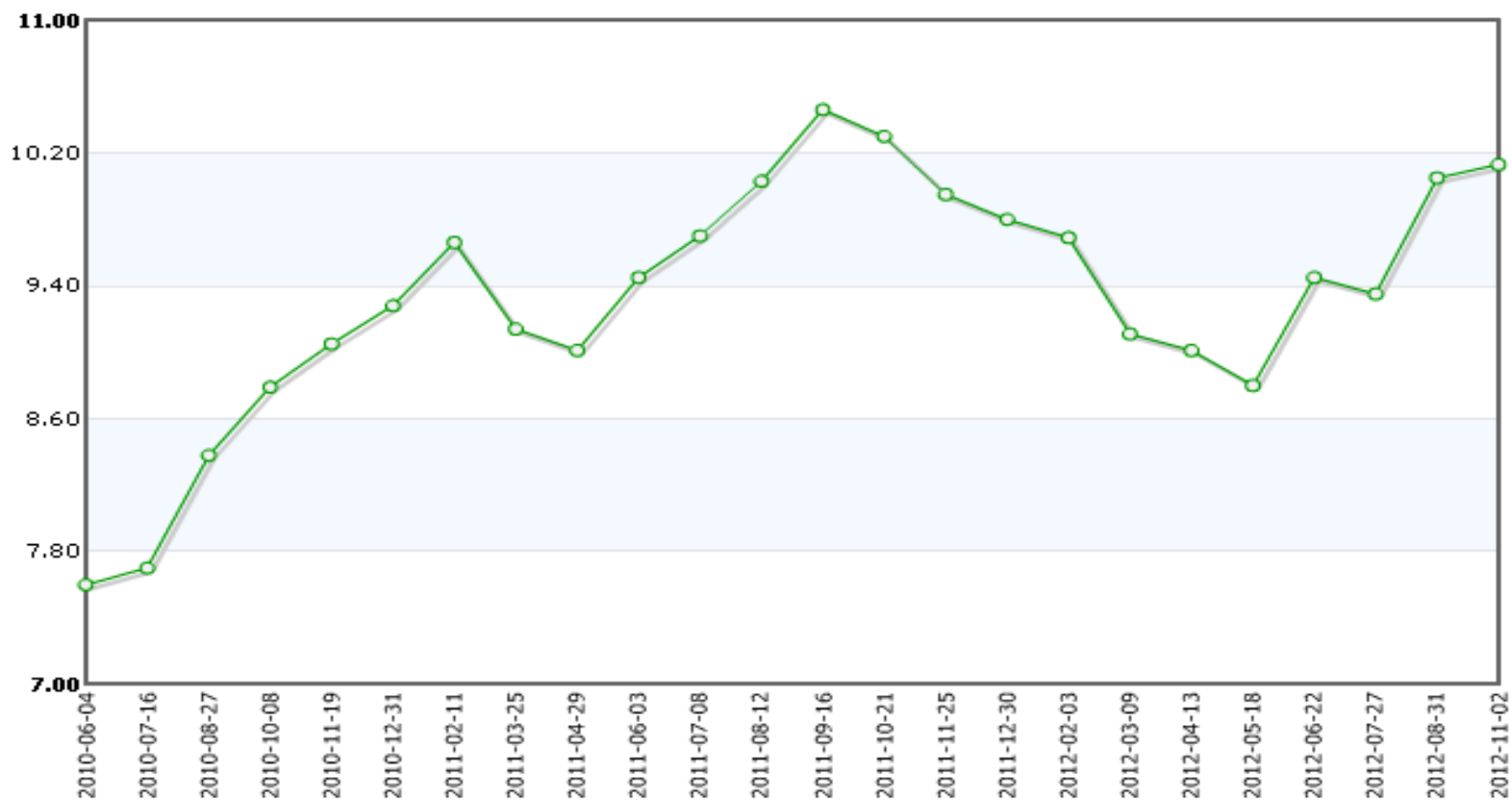
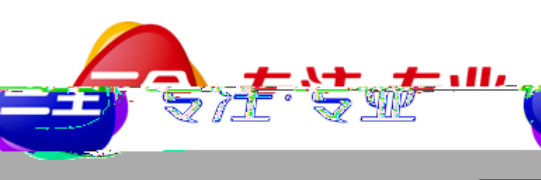
”

”

”

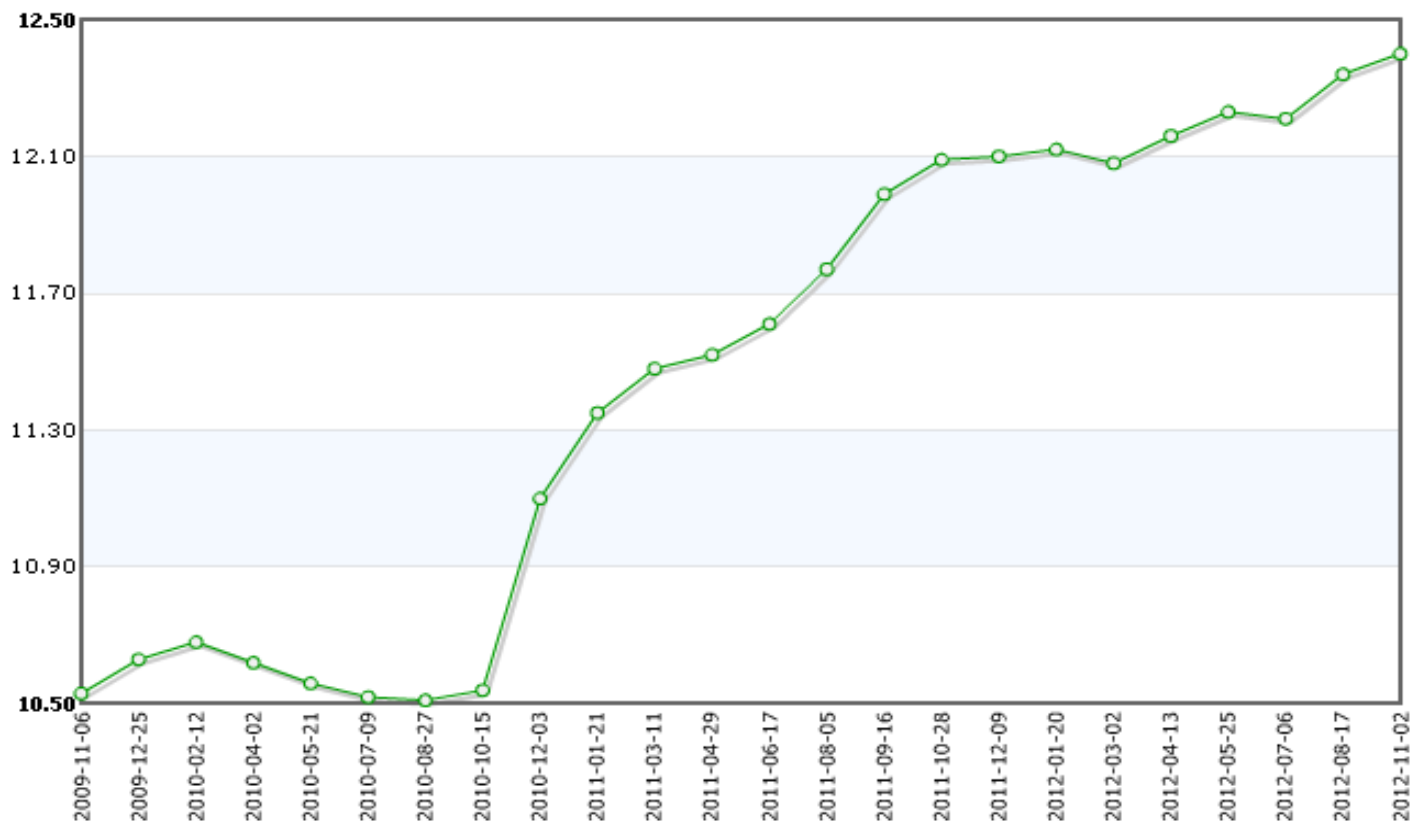
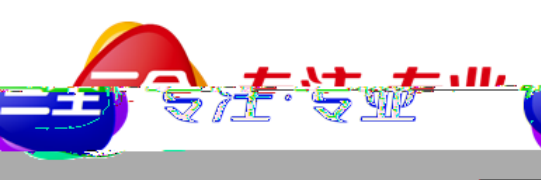
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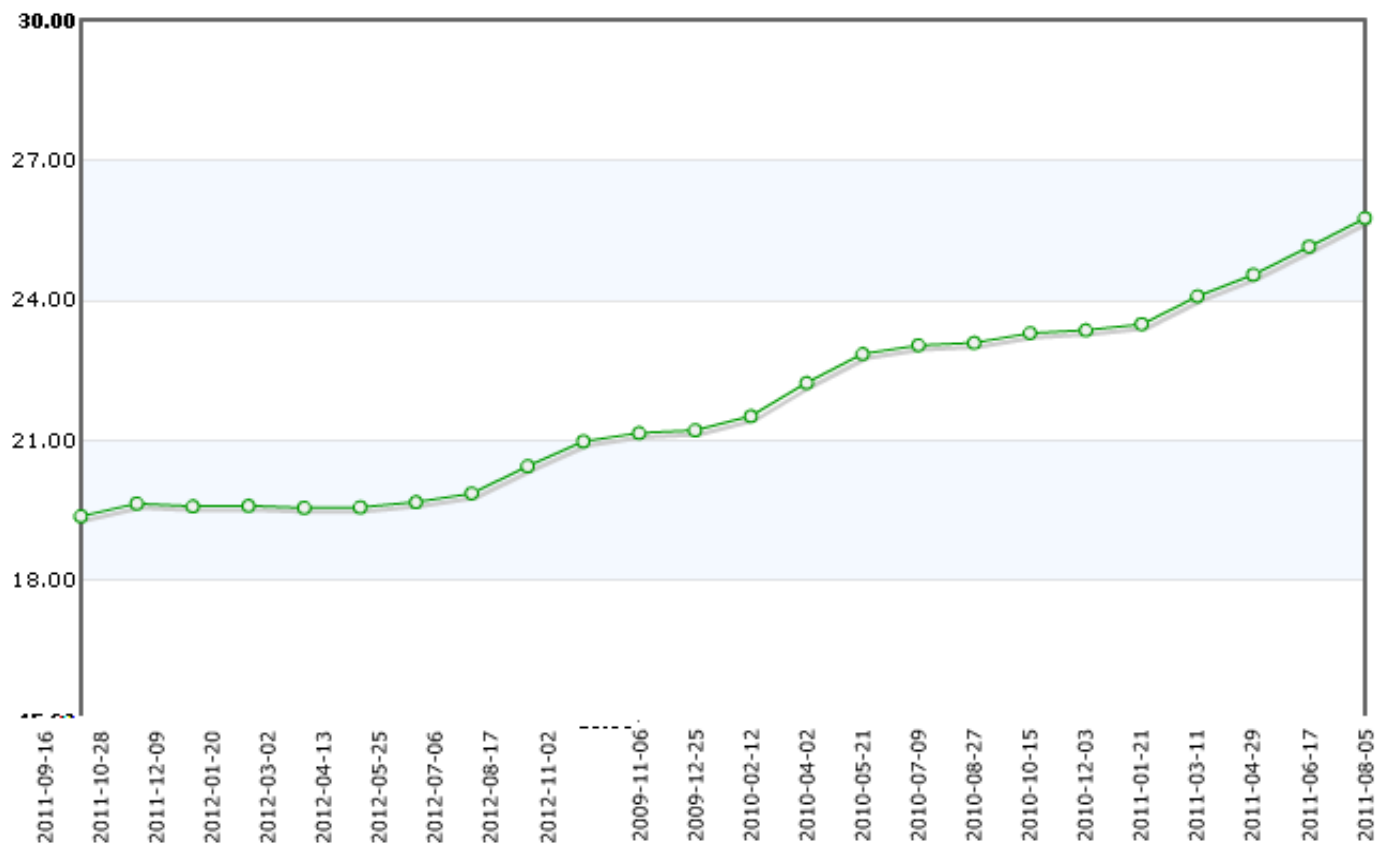
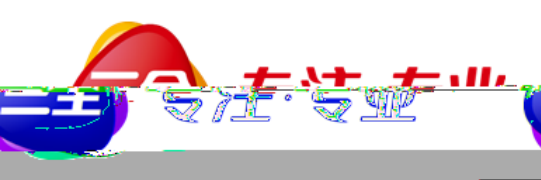


2010 6 —2012 11

/

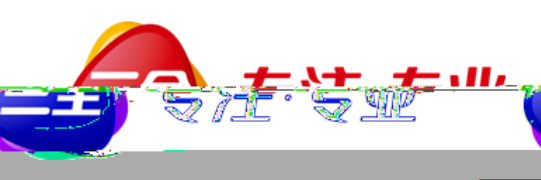


2009 11 —2012 11 /



2009 11 —2012 11

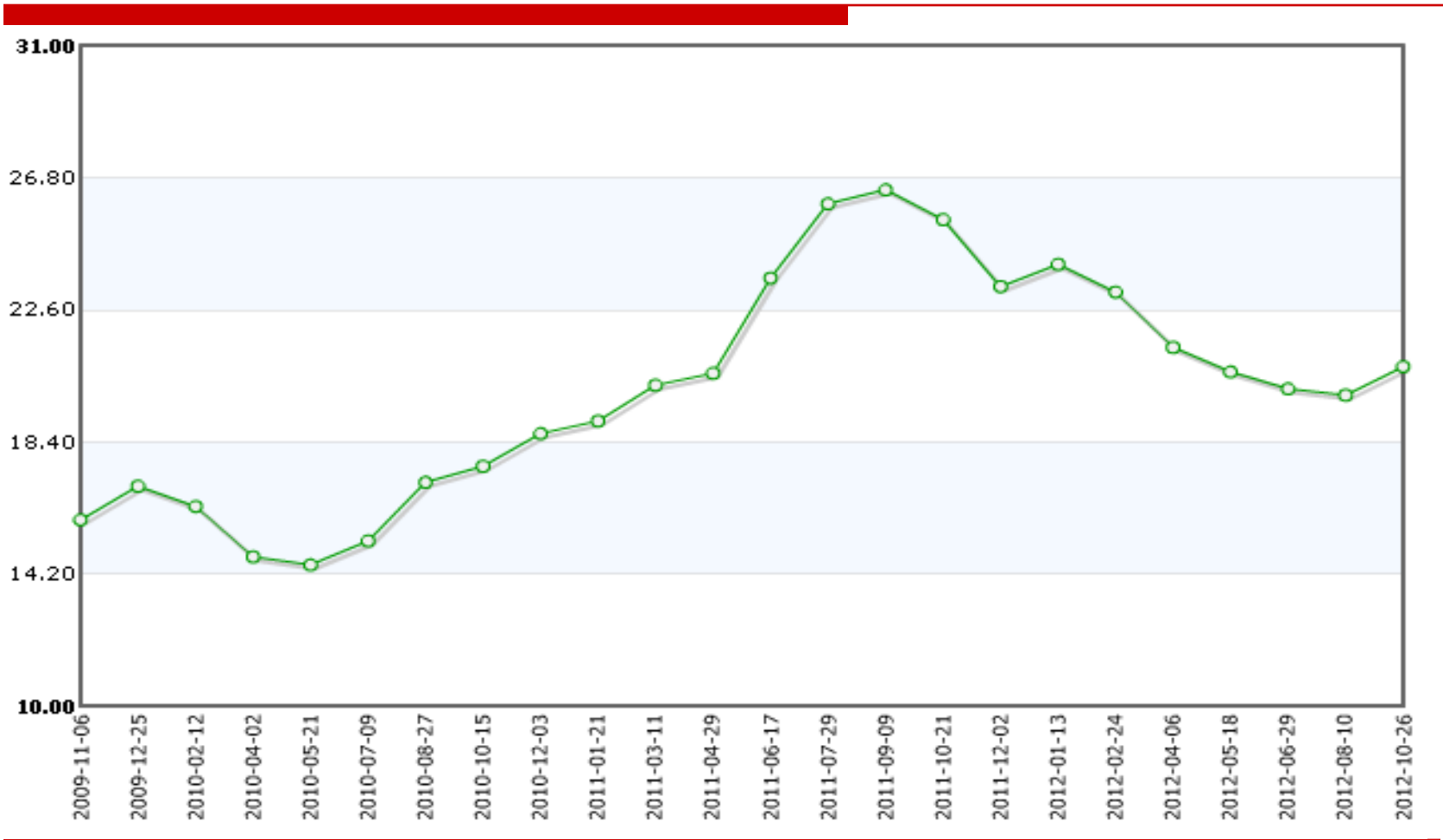
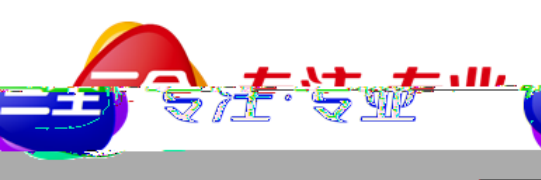
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-- CSI 国内食糖现货价格指数图 --

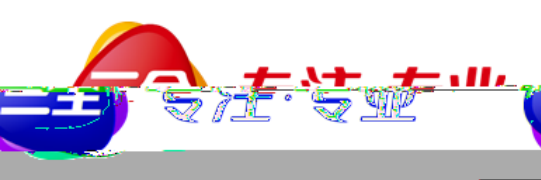


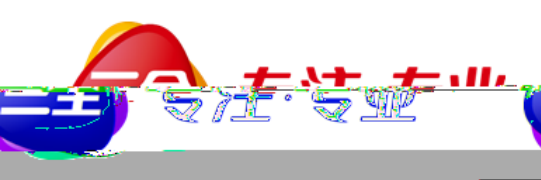
2009 11 —2012 11



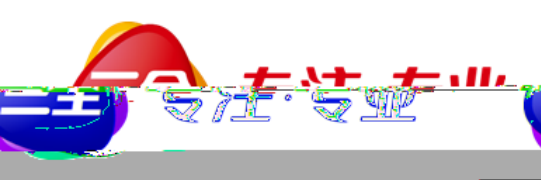
2009 11 —2012 11

/





11 5



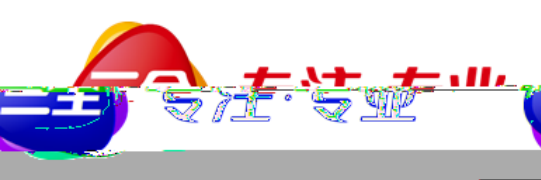
4



70%

60%





2000

2003

2011

22.02%

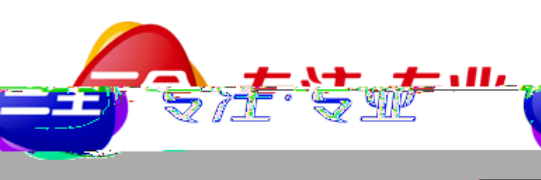
8.04%

2010

9.42%

46.70%



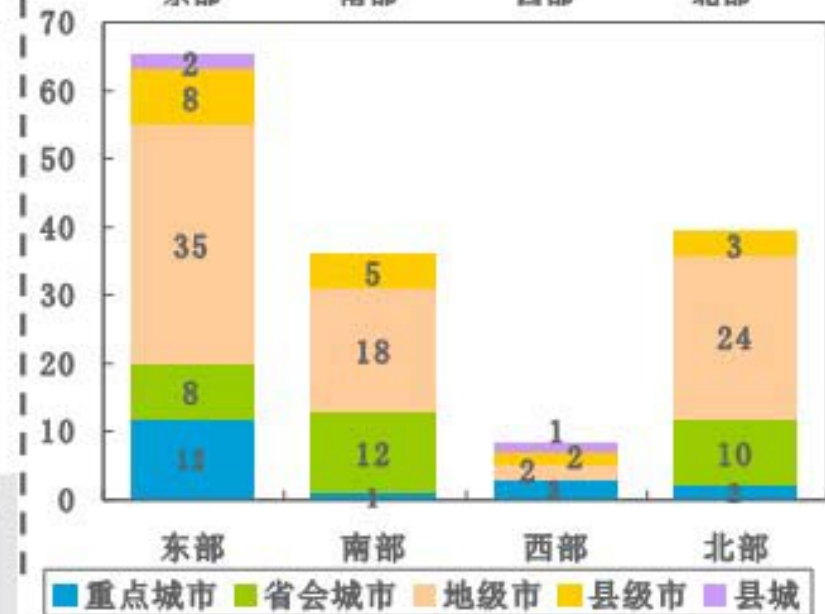
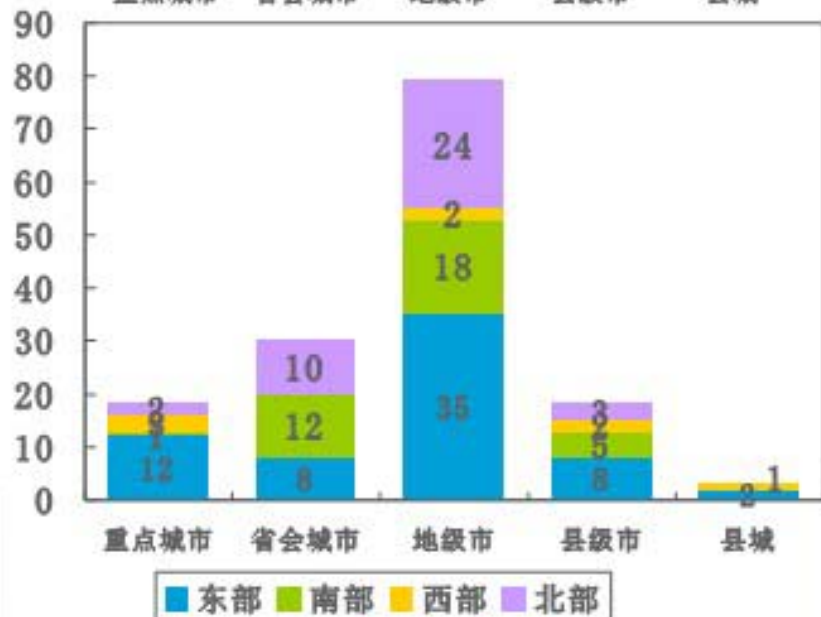
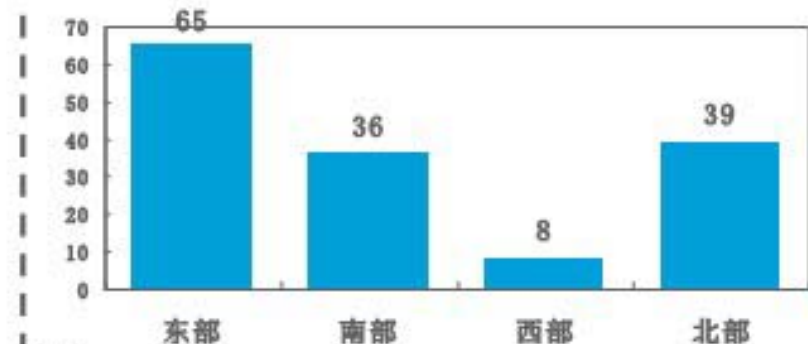
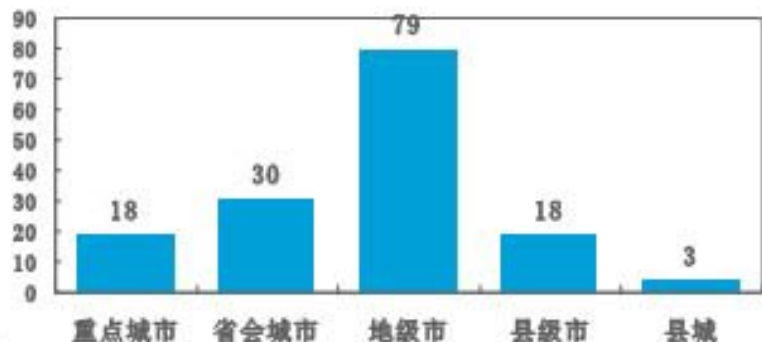


2015

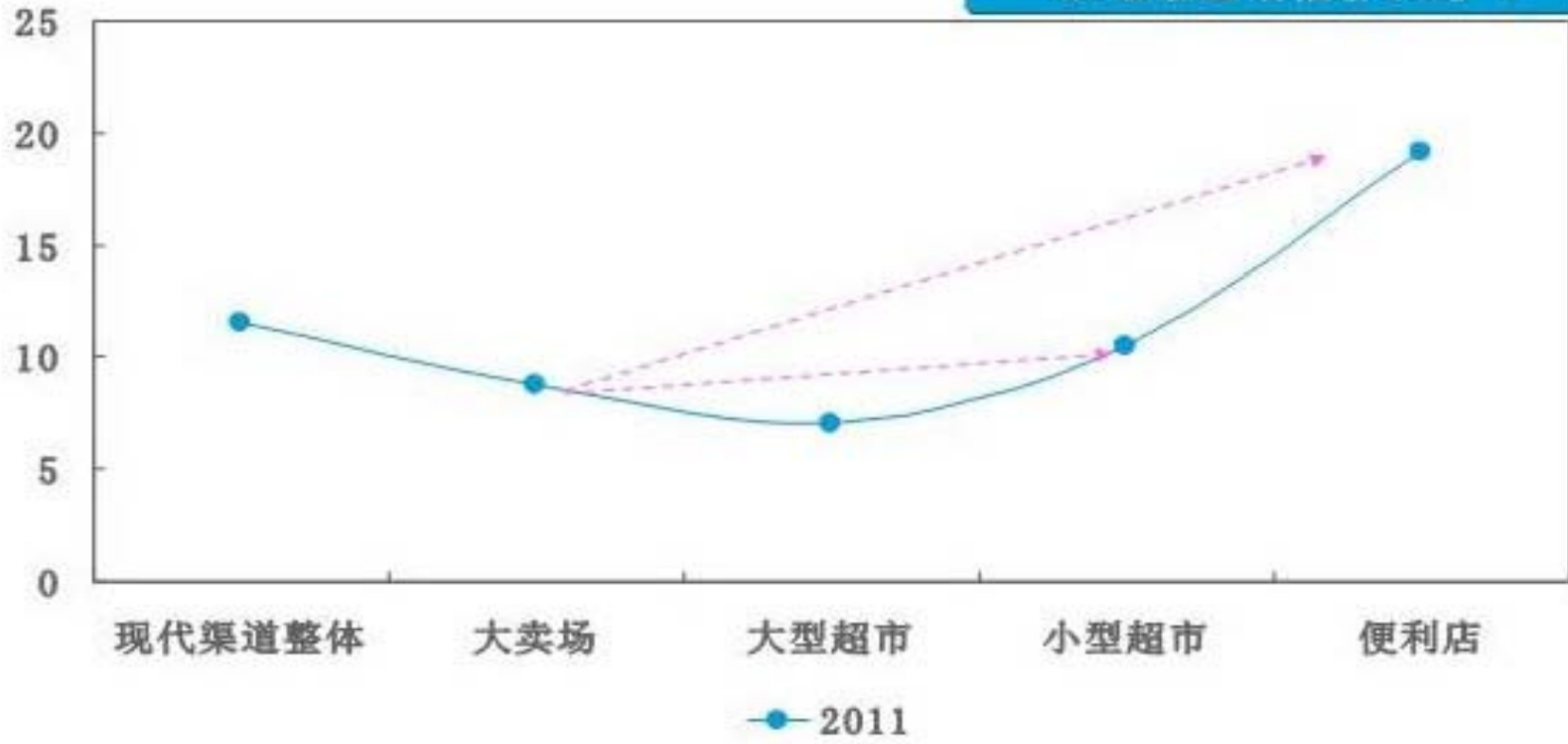
3.7

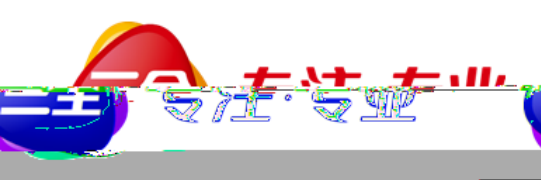
2011年6大主要外资卖场新开门店数量

包括沃尔玛、家乐福、大润发、乐购、欧尚、乐天玛特



全国各现代渠道
店铺数量增幅[同比] %



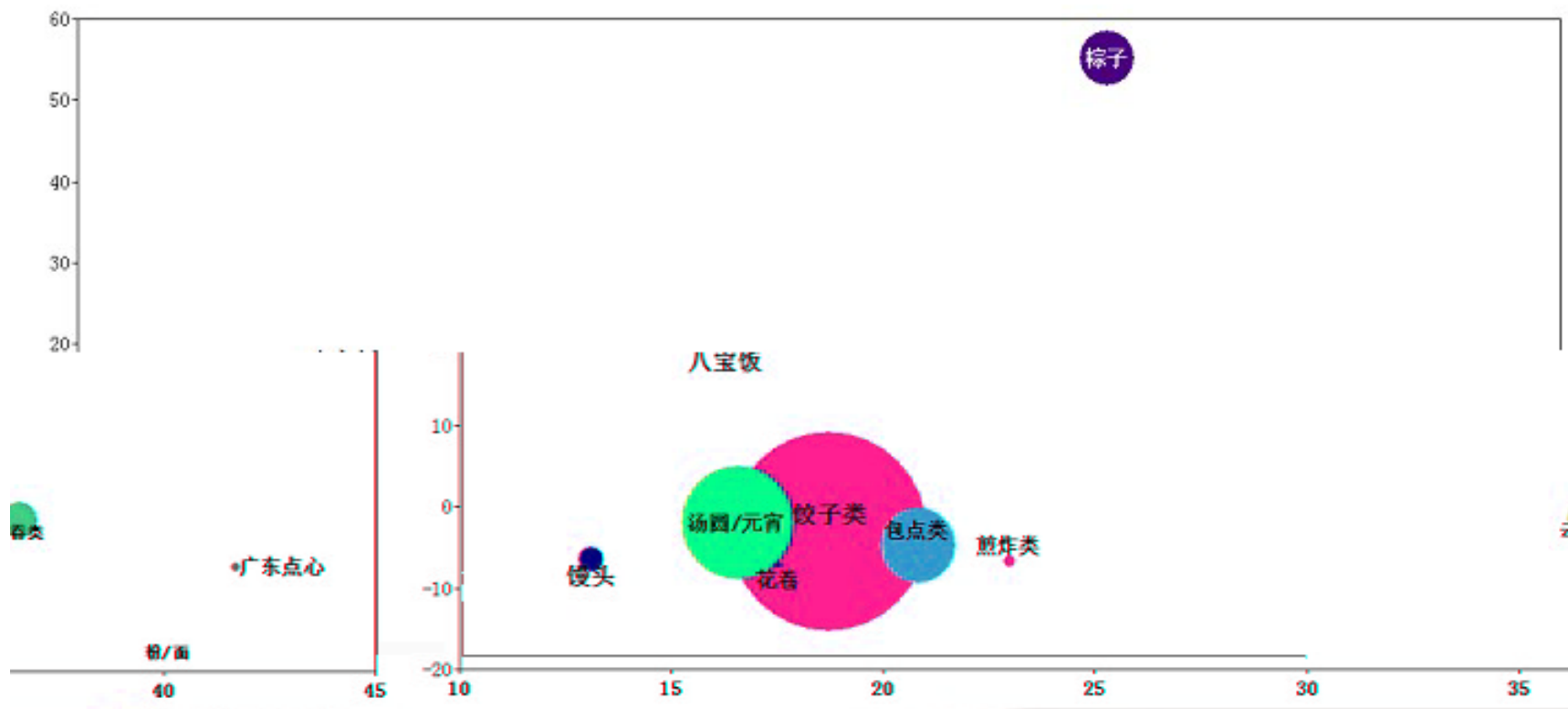
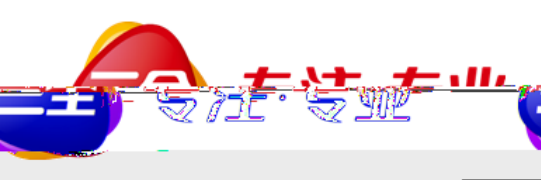


5

20

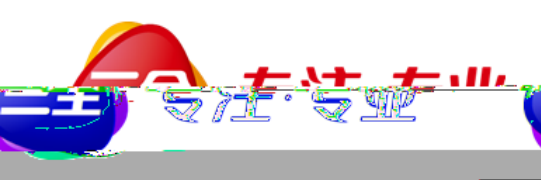
400

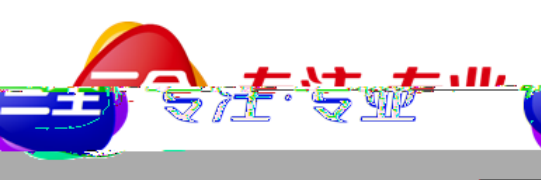
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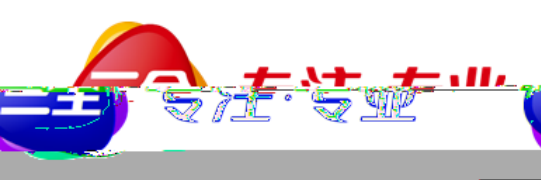




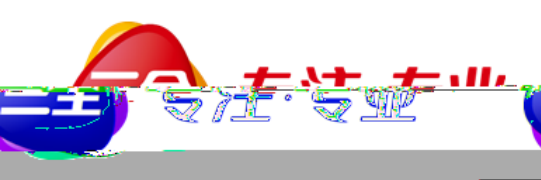




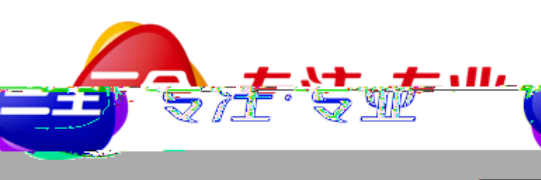




二 中国速冻食品行业发展展望



1



2

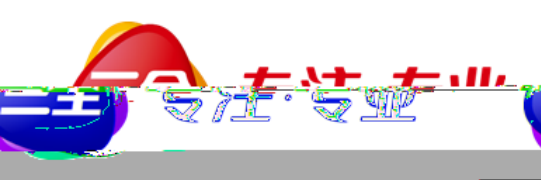


2011

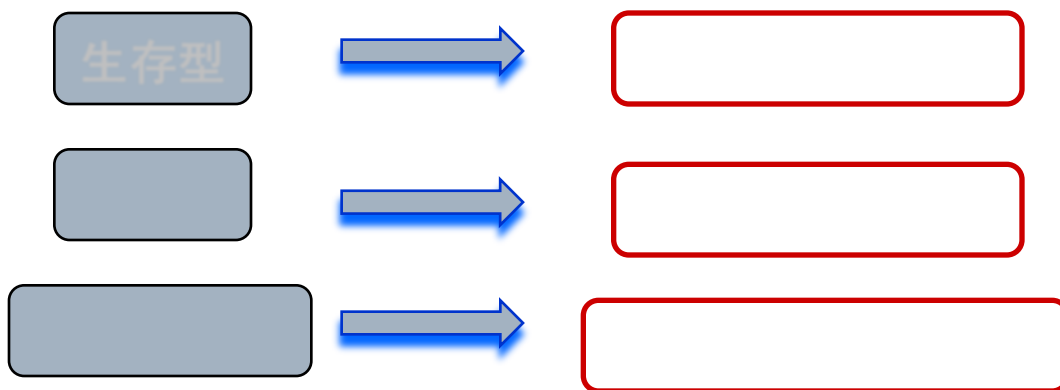
50%

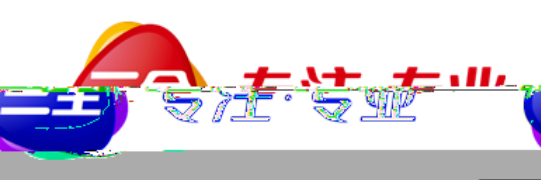
36%

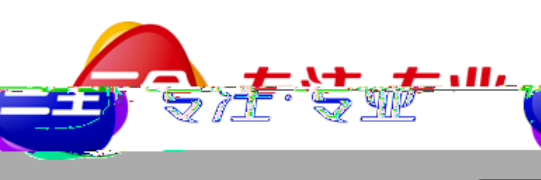




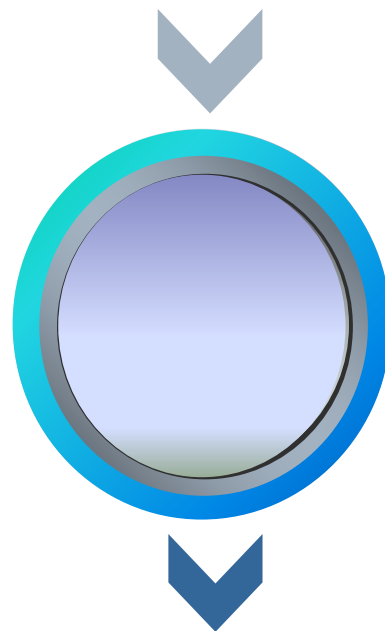
3

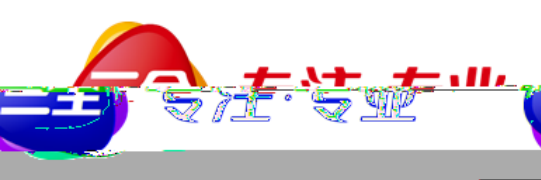


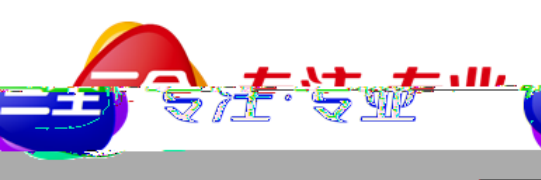




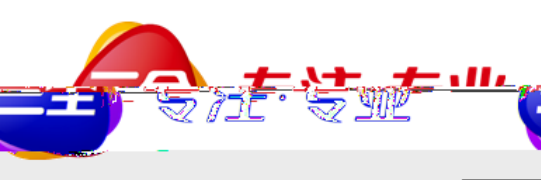
4







结束语



未来10年，依托不断的创新，中国速冻食品行业将从传统走向健康和时尚，在中国经济继续高速增长的机遇中取得新的突破。

